



seattleeducationaccess

Annual Benefit Breakfast

Sponsorship Opportunity Packet

Wednesday, September 14, 2011
Grand Hyatt Seattle, 721 Pine Street, Downtown Seattle
7am Registration & Networking
7:30-8:30am Breakfast Program



*Education is more than a luxury;
it is a responsibility that society owes to itself. --Robin Cook*

ABOUT SEATTLE EDUCATION ACCESS

MISSION: We provide higher education advocacy and opportunity to people struggling to overcome poverty and adversity.

2010 Program Outcomes:

- 419 students received free academic advising and career counseling
- 116 students received \$62,000 in scholarships
- 74% are enrolled in school in good academic standing or have graduated
- 71% are people of color
- 74% are first generation college attendees & 38% are first generation high school/GED graduates

Seattle Education Access • 6920 Roosevelt Way N.E. #355 Seattle, WA 98115
206.523.6200 • www.seattleeducationaccess.org

About the Event

SEA invites you to join us and other business leaders in our community who are dedicated to providing access to higher education to people working to overcome poverty and adversity at our Annual Benefit Breakfast.

Join us at our signature fundraiser!

- In 2010 this event raised \$45,000 and hosted 230 guests.
- 2011 will host almost 300 guests.
- Past speakers include Justice Bobbe J. Bridge, retired, and writer Gloria Burgess.
- An SEA student is seated at every table.

Details:

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Keynote: This year, SEA is going to let our successful students share the spotlight and tell their individual stories of triumph and reaching their dreams. The program will also feature an update from Executive Director Anthon Smith and Founder Polly Trout.

Emcee: Anttimo Bennett, SEA Program Graduate

Anttimo was the first member of his family to earn an undergraduate degree. He graduated from the University of Washington in 2009 with a BA in Social Welfare and American Ethnic Studies and minored in Diversity. During his time at the University of Washington, Anttimo was the ASUW President. He was able to achieve his educational goals, in part, because of Seattle Education Access, whose support and encouragement saw him through his academic career. Though he was accepted to Baylor University in Texas, he decided to stay in Seattle with family and currently works as an Advocacy Team Facilitator for Therapeutic Health Services.



Anttimo pictured at the 2010 Breakfast with SEA program graduate and volunteer Charlie Laroux Bettis.

Why Our Program Matters

Poverty and homelessness profoundly limit the lives of thousands of young people in King County. Seattle Education Access assists marginalized youth and young adults in gaining entry into colleges and completing degrees. We provide them with the resources they need to transition successfully to college, so that they can finish their educations, leave poverty behind, and contribute to society.

Our students face significant barriers to college success: lack of housing, family support, money for tuition, books and food, and mentors and tutors whom they can trust. They also suffer from low societal expectations and support. By removing these barriers, we open up the world of academic and career opportunities to our young students — the same opportunities that are available to youth from wealthier families.

Corporate Sponsorship Levels

Doctorate Sponsor - \$5,000

- Company logo on event invitation and all event print materials.
- Company logo placed on the front page of the event program.
- Company banner placed near the stage day of event (company to supply).
- One table for 10 in a prominent location for company guests. SEA can offer to seat a current College Success Program student at your table.
- Online suite of recognition including a blog posting tying your sponsorship to supporting our programs, a highlight in our online and print newsletter, plus recognition and links from our Twitter and Facebook profiles. Our online suite will reach over 3,000 individuals.
- Company logo placed in a thank you advertisement in the Puget Sound Business Journal.
- \$1,000 of the sponsorship will be presented to a student on stage in the name of your Company.

Masters Sponsor - \$2,500

- Company name on event invitation and all event promotions including online and print materials with a reach of over 3,000 individuals.
- Company name listed in the event program and on event website.
- One table for 10 in a prominent location for company guests. SEA can offer to seat a current College Success Program student at your table.
- Company name placed in a thank you advertisement in the Puget Sound Business Journal.
- Company will receive many special acknowledgements through our online channels including blog, online and print newsletters, annual report printed each Spring, plus our Twitter and Facebook profiles.

Bachelor Sponsor (Table Sponsor) - \$1,000

- One table for 10 in a prominent location for company guests. SEA can offer to seat a current College Success Program student at your table.
- Company name listed in the event program and on event website.
- Company will receive many special acknowledgements through our online channels including blog, online and print newsletters, annual report printed each Spring, plus our Twitter and Facebook profiles.

SEA is open to suggestions from potential sponsors as to the details of sponsorship and amount of donation.



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SPONSORSHIP AGREEMENT

COMPANY NAME: _____
(As you would like it to appear on marketing materials)

CONTACT NAME: _____

STREET ADDRESS: _____

CITY, STATE, ZIP: _____

PHONE: _____

FAX: _____

E-MAIL: _____

PLEASE INVOICE ME ON THIS DATE: _____

Levels

- Doctorate Sponsor - \$5,000 Masters Sponsor - \$2,500
 Bachelor Sponsor - \$1,000
 We cannot be an official sponsor at this time, please accept our gift of \$_____.

Please make checks payable to: Seattle Education Access.

Deadline to make it into Print Invitation: July 1, 2011

Contact Information:

Event Chair, Irena Netik, irena@seattleeducationaccess.org, 206-434-2336

Staff, Director of Development, Melissa Collett,
melissa@seattleeducationaccess.org, 206-523-6200

Seattle Education Access, www.seattleeducationaccess.org
6920 Roosevelt Way NE #355, Seattle WA 98115
Fax: (206) 523.1003, Phone: (206) 523.6200